

88th Annual Hawaii Lions



DISTRICT CONVENTION

Souvenir Booklet Advertisement Packet



The Hawaii Lions volunteer their time to service local communities.
Your generous gift will help support our Global Causes:



VISION



DIABETES



CHILDHOOD CANCER



ENVIRONMENT



HUNGER



DISASTER RELIEF



HUMANITARIAN EFFORTS



YOUTH

Visit our website for more information
about our local organization
www.hawaiilions.org



District 50 Hawaii Lions
405 N. Kuakini Street #801
Honolulu, HI 96817
Lion Chris "CJ" Kalopodes - District Governor

Aloha,

My name is Lion Chris Kalopodes and I am the 2023 - 2024 District Governor for the D50 Hawaii Lions! I am a proud member of the Kaneohe Lions Club and have been a Lion in service for the past 36 years. Our Hawaii Lions are strong with 1500 members, 57 clubs and 979 Leos. I am writing to share what we do as Lions in the community spanning from the Big Island up to Kauai.

The International Lions Club is the largest service organization in the world with nearly 1.4 million members worldwide. Our clubs are made up of volunteers who have a passion for helping the local community. With our motto "We Serve", Lions are focusing on bringing awareness and volunteer efforts to our Global Causes: vision, hunger, diabetes, environment, pediatric cancer, youth, and many other programs.

Hawaii Lions are volunteers who spend time and effort into the numerous projects we ensue. This year marks our 88th Annual Lions Convention at Ala Moana Hotel on April 26 - 27, 2024. This is our largest gathering of the year where Lions from each island come together for fellowship, celebration of accomplishments, and important district meetings.

In this packet you will find more information about our Lions and an opportunity to market your business in our Convention Souvenir Booklet. Funding will be used to balance out the costs for the convention such as hotel facility fees, activity fees, supplies and the souvenir booklet.

This is a great opportunity for you to promote your business or organization by purchasing Advertising space. We are asking for your support, whether large or small, your contribution will help enable us to serve our greater communities. Your Ad will be seen and shared with our members, their families and friends. Lions are ready whenever and however our communities need us. We welcome you to visit our website for more information: <https://www.hawaiilions.org>

Help make a difference with the largest event and fundraiser for the D50 Hawaii Lions!

Mahalo nui loa,

DG Lion Chris Kalopodes

District Governor 2023 - 2024
Cell: 808-221-3857
Email: LionCJKalopodes@gmail.com

Our advertisement information is attached. Please do not hesitate to contact our Convention Advertising Chair, Lion Mapuana Taamu, if you have any questions.
Cell: 808-469-5330 Email: LionMapuana@gmail.com

Lions Club International Top 5 Global Causes



Diabetes
We serve to reduce the prevalence of diabetes and improve quality of life for those diagnosed.



DIABETES



ENVIRONMENT



HUNGER

Environment
We serve to sustainably protect and restore our environment to improve the well-being of all communities.

Hunger
We serve to ensure all community members have access to nutritious foods.



Vision
We serve to prevent avoidable blindness and improve quality of life for people who are blind and visually impaired.



VISION



CHILDHOOD CANCER



Childhood Cancer
Lions and Leos provide support for the needs of children and families affected by childhood cancer through impactful service activities.

What do Lions do?

Integration with High School Leo Clubs



Lions with Heart CPR Training



GOING GREEN 2023 SCHEDULE
 * as of 10-10-2023 9:00 - 11:00 AM

MAHALO TO GOING GREEN PARTNERS: KEEP THE HAWAIIAN ISLANDS BEAUTIFUL
 * T & N COMPUTER RECYCLING SERVICES * UNITED CEREBRAL PALSY HAWAII
 * INTERSTATE BATTERIES * DAHYU S.P.C.A. * HAWAII LIONS DISTRICT 50
 * MENEHUNE WATER CO. * HAWAII FOOD BANK * BELLA PROJECT
 * HAWAII MEMORIAL LIFE PLAN * SOARES TRUCKING

Month	Day	Location
JANUARY	14	Farrington High School
FEBRUARY	4	Kahala Elementary
MARCH	11	Wai'anae High School
APRIL	1	Wheeler Middle School
MAY	6	Mililani Mauka Elementary School
JUNE	27	Waipahu Hongwanji Mission
	3	Lanakila Multi-Purpose Senior Center
	10	Our Savior Lutheran School
	17	Liholiho Elementary School
	24	Central Union Church
JULY	1	Castle High School
	8	Palisades Elementary School
	15	Ewa Hongwanji Mission
	22	Ali'iolani Elementary School
	29	Aiea Hongwanji Mission
AUGUST	5	Pu'uhalae Elementary School
	19	Maunaloa Bay
SEPTEMBER	2	Hawaii Baptist Academy
	16	Leilehua High School
	30	Campbell Middle School
OCTOBER	7	Wahiawa Middle School
	14	Waianae Hongwanji Mission
	28	McKinley High School
NOVEMBER	17	Prince Kuhio Federal Bldg.-private
	25	Mililani Hongwanji Buddhist Temple
DECEMBER	2	Kapolei High School
	9	Maui Tax

Vision Testing for Elementary School Children



E-waste Collection Sites



Used Eyeglass Collection Sites



Community Beautification Projects



LIONS EYE BANK OF HAWAII
 MAKANA FOUNDATION
 HELPING THE PEOPLE OF HAWAII SINCE 1961
 FIGHTING AGAINST BLINDNESS & WORKING TO RESTORE VISION.

info@lebh.org

405 N. Kuakini
 Honolulu, HI 96819

Why support our local Lions Clubs?



Lions Club International is a global foundation that magnifies your impact



Lions help cultivate leaders

Fun & Friendship

List of Lion Clubs within District 50 - Hawaii

Oahu: Ala Moana, Aloha Pono, Chinatown, Diamond Head, Ewa Beach, Hawaii Cyber Lions, Hawaii Kai, Hibiscus, Honolulu, Kahalu'u, Kalakaua, Kamehameha, Kaneohe, Kapahulu-Moili'ili, Kapolei City, Koko Head, Ko'olaupoko, Kuhio, Leeward Oahu, Mana Loa Nimitz, Manoa, Mililani, Moanalua, Oahu Central, Pali, Palolo, Pearl City, Wahiawa, Waikiki 2000

Big Island: Akaka Falls, Hamakua, Hawaii Filipino, Hilo, Hilo Crescent City, Hilo Hawaii Lions Unlimited, Hilo Waiakea, Kailua Kona, Kona, Waikoloa, Waimea

Kauai: East Kauai, Kapa'a, Kauai, Kauai North Shore, Koloa, West Kauai

Maui: Haleakala, Kahului, Lahaina Mauna Kahalawai, Maui

Moloka'i: Kalaupapa, Moloka'i

Lana'i: Lana'i City





District 50

Hawaii Lions Club

BUSINESS SPONSORS

Perfect for:

- **Profit & Non-Profit companies that want more exposure**
- **Businesses that support Lion Clubs & their efforts in our community**
- **Businesses that help Lions accomplish our annual Global Causes**
- **Businesses that want to impact our larger community**
- **Businesses that are compassionate toward our neighbors in the community**



**This form is exclusively for
Business Sponsorships



District 50 Hawaii Lions Club - 88th Annual Convention Business Sponsorship Form

This agreement provides advertising opportunities for your company in conjunction with the District 50 Hawaii Lions 88th Annual Convention (April 26-27, 2024), per the following sponsorship options and rates.

Ads will be accepted via email and must be camera-ready (minimum 300 dpi/hi-res).

The convention booklet will be in full color. Ads will be placed at random on pages inside the booklet. The convention t-shirts with company logos will be printed black.

Sponsor Information

Company name (as to be displayed): _____ Date: _____

Contact name: _____ Phone: _____

Email: _____ Website: _____

Address: _____ City/State/Zip: _____

Sponsorship Commitment (Early bird rate deadline: 12/31/2023 / Regular rate deadline: 02/28/2024)

- Affiliate - \$200 early bird / \$250 regular rate
- Supporter - \$350 early bird / \$400 regular rate
- Partner - \$600 early bird / \$650 regular rate
- Champion - \$800 early bird / \$850 regular rate

Total due: \$ _____

Sponsorship authorized signature: _____ Date: _____

Print name: _____ Title: _____

Payment Information

Make Check payable to: "District 50 Hawaii Lions"

Mail to: District 50 Convention, C/O Chris Tamura, PO Box 583, Pearl City, Hawaii 96782

For online payment, please contact Mapuana Taamu at LionMapuana@gmail.com.

Submit this signed agreement and payment by either December 31, 2023 for early bird pricing or February 28, 2024 at regular price to reserve your ad space.

Email company logo and ad artwork to: HLConv88@gmail.com no later than February 28, 2024.

Contact Lion Mapuana Taamu with any questions at 808-469-5330 or LionMapuana@gmail.com

BUSINESS SPONSORSHIPS



Affiliate

\$200 / \$250

Early bird / Regular rate

- Business Card full color ad
- Invitation to network at our Lions Reunion (free)

Supporter

\$350 / \$400

Early bird / Regular rate

- Quarter page full color ad
- Recognition of sponsorship on social media
- Logo included on our convention T-shirt
- Plus: all of the benefits in the *Affiliate* package

Partner

\$600 / \$650

Early bird / Regular rate

- Half page horizontal full color ad
- Plus: all of the benefits in the *Supporter* package

Champion

\$800 / \$850

Early bird / Regular rate

- Full page full color ad
- Plus: all of the benefits in the *Partner* package

** In order to receive these benefits, a completed form with check and logo submission must be received by the listed deadline.



Ad Sizes



Full Page
7.5"W x 10"H
"Champion"

Ad Sizes

Half Page - Horizontal Only
7.5"W x 5"H
"Partner"

*Preparation for "print-ready" art &
acceptable file formats*

File submissions: PDF, JPG, PNG

Proper ad sizes: see advertisement sizes

Set images to 300 dpi/hi-res



**Questions? Need help making an
advertisement?**

Contact Mapuana Taamu

808-469-5330 / LionMapuana@gmail.com

Business Card
3.75"W x 2.5"H
"Affiliate"

Quarter Page
3.75"W x 5"H
"Supporter"