

LCI International Convention 2022

Montreal, Canada



Welcome! Take a minute to introduce yourself to your table partners



Agenda

- Introduction
- What is Lions Quest?
- Planning for Implementation
- Ongoing Support
- How to market your program
- How LCIF can support you
- How Lions Quest can support membership growth
- Wrapping up



Introduction to Lions Quest





What is Lions Quest?

- LCIF's leading youth development program
- Based on Social and Emotional Learning (SEL)
- Gold-standard program, as evidenced by 30+ years of data and research
- 750,000 students reached per year



What is SEL?

Self-Management

Managing emotions and behaviors to achieve one's goals

Self-Awareness

Recognizing one's emotions and values as well as one's strengths and challenges

Social Awareness

Showing understanding and empathy for others

Social & Emotional Learning

Relationship Skills

Forming positive relationships, working in teams, dealing effectively with conflict

Responsible Decision-Making

Making ethical, constructive choices about personal and social behavior



How does Lions Quest work?

- Integrates SEL-research-based strategies
 - Home-Community-School approach
- Professional development training for teachers
- PreK-12 educational curriculum
- Adopted locally by Lions through phased implementation process

What does Lions Quest do?

- Reduces bullying; increases students' connectedness to school
- Helps children choose conflictresolution over aggression
- Lowers rates of substance use and truancy
- Builds healthy relationships in the community and among peers



How do I get started?





Getting Started

- Appoint a Lions Quest Chair (District and Multiple District)
- Establish a diverse Lions
 Quest planning committee
 (Lions and non-Lions)
- Learn more about Lions Quest and SEL



Getting Started

- Develop mission and vision for project impact
- Educate Lions and the community about Lions Quest and the benefits of social and emotional learning
- Recruit schools and youth serving organizations to implement the program



Getting Started

- Training teachers or facilitators
- Distribution of materials
- Providing support before, during and after implementation



Pause! Let's take a break





Implementing the Program

 Lions Quest is a long-term project

- Monitor and Evaluate
- Provide Ongoing Support
- Sustainability



PARTNERING FOR IMPLEMENTATION SUCCESS



Sharing Our Impact





What is your story?

- Connect with Implementers
- Connect with Decision Makers
- Take Photos
- Share!



One Step Further: Lions Quest Specialty Clubs





Lasting Impact

- Reduce the number of children arrested annually
- Reduce the number of children entering the child welfare system, reduce the impact on children in the system
- Reduce school suspensions
- Reduce gun violence







Slide 20

Updated slide from previous Haynes, Kimberly, 2022-03-18T13:40:50.720 HK0

HK0 0

Leave script to be updated Haynes, Kimberly, 2022-03-18T13:42:43.445

HK1

Include workshop element Haynes, Kimberly, 2022-03-30T20:03:17.660

Why a Lions Quest Specialty Club?

- Structure for serving the community, organizational resources
- Leverage the expertise of local subject matter experts for program expansion and fundraising
- Concrete resources and flexible volunteer support



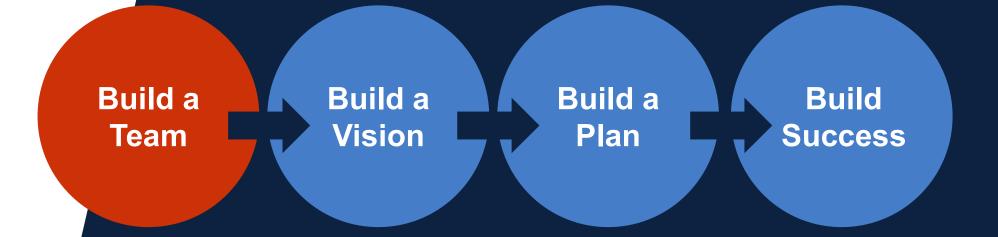
Slide 21

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Global Membership Approach



Lions Quest Chairs and Champions

- Represent LCIF as youth and family advocates
- Coordinate community wide educational and/or recognition events (quarterly)
- Educate Lions, schools, and the community about Lions
 Quest and the benefits of social and emotional learning
- Recruit Lions Quest Champions, local community experts, educators, schools, youth serving organization, and agencies to participate in strategic <u>program planning, training and</u> <u>implementation</u>
- Coordinate Lions Quest training and long-term program support throughout district/multi district/state





Organizing for Impact



Implementing Organization

Add new club development specialists to assist with building club beyond the initial folks interested Kimberly Haynes, 2022-04-08T18:10:24.367 KH0

Service Learning and Positive Youth Development



Self Esteem and Personal Development



Social and Interpersonal Skills Development



Values Development



Academic Development



Career Exploration/Development







Slide 25

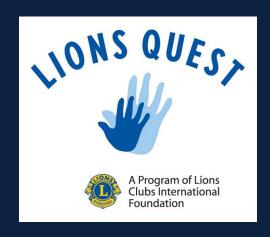
HK0 Updated slide from previous
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 HK0 Bullet points taken from service learning manual
 Haynes, Kimberly, 2022-03-18T13:59:03.357

 HK0 1 Revise script to dovetail into slide content
 Haynes, Kimberly, 2022-03-18T13:59:20.837

Lions Quest Specialty Clubs

- Represent Lions clubs as advocates for community wide drug prevention and promote youth leadership
- Lead and support at least 2 district wide projects focused on state, regional or national initiatives
- Represent Lions at local, state and federal stakeholder meetings, conferences and training.



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HK0 0	Insert partnership logos, update any monthly TA meetings Haynes, Kimberly, 2022-03-18T13:48:04.855
HK0 1	Define lead and support, update Chairperson Description, align 10 steps to creating grant project Haynes, Kimberly, 2022-03-18T13:50:10.451
HK0 2	Update script to dovetail into slide content Haynes, Kimberly, 2022-03-18T13:51:22.660
JE0 3	JE added comments Jeanne Ewert, 2022-04-07T18:58:37.588

Growing Membership with Lions Quest



"Program" Activities

- Lions Guide to Providing Ongoing Support
- Surveys and data collection
- Local subject matter experts (speakers fees)
- Statewide and National collaborations

Leadership Development and Support

- Orientation for Lions Quest Chairperson, Champions, Grant Administrators, and steering committees.
- Committee presentations and consultation
- Project and campaign design support (school based, drug prevention, community based, mental health, parent engagement)
- Print and digital educational and outreach materials, presentation slide decks
- Lions Quest Awards and Grants

RESOURCES

- Lions Quest Resources for Lions: <u>lions-quest.org/resources-for-lions-clubs/</u>
 - Email: lionsquest@lionsclubs.org
- Lions Quest: The Global Leader in Positive Youth Development LCICon2021 Seminar: https://vimeo.com/565606839
- LCIF Grant Information: lionsclubs.org/grants
 - Email: lcif@lionsclubs.org

What is the financial commitment?





LCIF Lions Quest Grants

US\$1,500
Promotional Grant

US\$15,000
Community Partnership Grant

US\$50,000-\$150,000 Lions Quest Program Grant

Contact LCIF

Learn more: lions-quest.org

Lions Quest program or grants questions: lionsquest@lionsclubs.org

THANK YOU!



