



Lions Clubs International

Lions CREW AT WORK Guide



Improve your community.

Organize a project.

Invite the community to help.

Gain new club members.



To learn more about hands-on,
high-visibility service projects,
contact:



Lions Clubs International

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ENGAGE YOUR CLUB in a *Lions Crew at Work* project. Watch as new club leaders emerge. Invite Lions and non-Lions to participate in a high-visibility *Lions Crew at Work* project such as:

- school improvement project
- non-profit community center remodeling project
- shelter for homeless persons or battered women
- painting project
- food pantry modernization project
- summer camp revitalization project
- public park or playground repair project
- new facility for persons in need.

To undertake a *Lions Crew at Work* project, invite the entire community. Ask a neighboring Lions club to work on a joint project. Or, transform a club project into a districtwide project.

A Lions Crew at Work project provides tangible results.

For extra hands on a *Lions Crew at Work* project, invite friends and family members to assist the one-day or one-time project.

Contact local trade unions. Ask for volunteer carpenters, electricians, plumbers and painters. They will learn first-hand about the camaraderie of Lions volunteer service.

Ask local retailers, wholesalers and corporations to donate project supplies including paint, brushes, buckets and hardware. Retailers may eagerly agree to contribute to a communitywide initiative. Mention all donations in project publicity.

Feature large Lions-logo signs at the project site to inform the community that this is a *Lions Crew at Work* project.

Lions logo apparel is another “must have.” Volunteers should wear a Lions logo hat, shirt, or work apron (available from Lions International Headquarters).

Then invite the media to witness the *Lions Crew at Work* project. The public will want to know about the transformation made possible by their local Lions club. At the site, collect donated food, clothing, books or toys. This action will multiply the humanitarian aspect of the project while providing a hands-on opportunity for community participation.

As a result of the *Lions Crew at Work* project, Lions club membership will increase. Likely club members include:

- non-Lions who volunteered to work on the project site
- retailers who donated project materials
- persons who contributed to the food or clothing collection
- persons who learned about the project through the media
- persons who noticed the large Lions logo sign, event posters, or Lions logo apparel.

In all cases, these persons will come to understand the “We Serve” Lions motto.



To Implement a Lions Crew at Work project

First:

- Evaluate community needs.
- Partner with local organizations.
- Determine the best project for the community.
- Review the Lions Crew at Work resources available from Lions International Headquarters.
- Outline a plan. Include procedures, materials and costs.
- Submit the plan and budget to Lions leaders.

Once approved:

- Organize a committee. Include Lions and non-Lions.
- Obtain any necessary legal permits for the project.
- Invite the community to participate.
- Obtain donated materials.
- Publicize the event through large Lions logo signs, event posters, and Lions logo shirts, hats or work aprons (available from Lions International Headquarters).
- Wherever needed, provide protective apparel and eyewear for project participants.
- Invite the media.
- Submit press releases to local media and publicize project through your Lions Web site.

After the project:

- Provide certificate of appreciation (available on the Lions Web site) for participants.
- Update local media on the success of the project.
- Thank all sponsors.
- Submit final report to club, district, multiple district and International Headquarters.