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# DG NEWSLETTER

July 2010 - District Governor Chris Tamura  
District 50 Hawaii

I would like to thank all members of District 50 for supporting me and Vice District Governors Eric and Jack at this past District Convention. Now it is time for us to support you and your programs and initiatives and we pledge to do this as a team.

Having just returned from the International Convention and District Governor Elect School in Sydney, it has given me a renewed sense of the impact Lions in Hawaii and throughout the globe have in our communities and the many lives we touch.

Our International President, Sid Scruggs', theme for the year is "A Beacon of Hope" and his symbol is the Cape Hatteras Lighthouse in North Carolina. He wants all Lions to light the way and be the Beacon of Hope to those in need. His emphasis is on "Hands on Service" and direct contact with those "we serve". His key service strategies for the year are to shine a light on Youth Activities, Preventable Blindness, the Hungry and the Environment. He would like the 1.3 million Lions in 205 Countries to be that flicker of light and collectively be a powerful Beacon of Hope.

My theme "A Vision with Passion" places emphasis on Vision & Hearing Screening, Sight Related Service and keeping Lions visible in our communities. The cliché "our children are our future" is so very true. This is why we need to give them every opportunity to succeed in school and in life. Learning is so much vision based that it is imperative to detect eye issues early. Thus, we have developed a comprehensive and reliable vision screening program that incorporates all of the best practices for pre K and elementary school aged children. The materials and equipment will soon be available to all clubs in District 50.

Membership growth is an important part of any organization's success and future. Failure to grow with committed and quality members limits our opportunities to service our communities and may jeopardize our District's future. Membership is not the issue, having significant service projects that engages our members and is visible is the issue. "We Serve" is our motto and to live up to this, all clubs should be able to boast of at least one significant service project. We are in a competition. We are competing for people's valuable time. We must ensure that we value their time by using it towards making the biggest impact and difference. It is through service that we can accomplish this. Providing significant service projects and being in the Public's eye will attract the committed and quality members we are seeking.

At the real heart of our District are your clubs and our members. Without your dedicated service, we would not be where we are today. I ask all members to recommit

**A Vision With Passion**

yourselves to your clubs and recommit to service. We can make a bigger impact when we are all committed to the same objectives and goals. When we provide great service, it gives us a sense of pride. We can see this in our faces and we can see it in our actions. "We Serve" enough said.

In order to provide the necessary services to those in need and to provide our members the value they expect when associating with the greatest service organization in the world, it takes money. We are not utilizing our greatest potential generator of funds our Hawaii Lions Foundation. With funding support from our Foundation, we can accomplish much more than what we are currently realizing. We have taken the first steps in moving the activity programs from the Foundation into the District, except for the operation of the Eye Bank. We are now better structured in that the Foundation will be able to concentrate on generating funds for programs and the District can do what it does best, provide the needed service. This partnership works both ways. District 50 needs HLF's funding support and in turn, HLF needs our support to generate funds. Let's not waste this great opportunity to elevate our organizations to be that Beacon of Hope with our Vision and Passion for Lionism and serving the humanitarian needs of our communities.

I would like to thank IPDG Dr Alan Garson and CIS Priscilla for their outstanding leadership they have provided over the past year. They exhibited the dedication and commitment that has inspired me and the members of our District to do great things. They have been great role models and it will be a tall order to follow in their footsteps. Mahalo.

I encourage all clubs to dream big, formulate your visions and serve with passion. Mahalo for all or your support as we turn the page on a new chapter in District 50.

Lion Chris Tamura  
District Governor  
District 50 Hawaii



Visit the Hawaii Lions D50 Website  
<http://www.hawaiilions.org>

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A Vision With Passion